

**UPDATE JUNE 2013 EDITION**

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**ENVIRONMENTAL POLICY**

**1. POLICY STATEMENT**

- 1.1 At Consider Creative we recognise that almost all activities of an organisation or an individual have some impact on the environment. Our aim is to reduce the impact of our own organisation through a programme of continuous improvement.
- 1.2 For our clients, our emphasis is on creativity backed up by great thinking. We will strive to extend this approach to our wider social and environmental management practices.
- 1.3 We recognise the importance of establishing and observing environmentally friendly waste and recycling processes. We will seek to reduce energy inefficiency, waste and pollution by:
  - (a) responsible energy sourcing, minimising usage and efficient consumption;
  - (b) reducing and recycling waste;
  - (c) working with suppliers who share our commitment to utilize practices that protect employees and the environment. For example, using paper sourced from sustainable forests and vegetable based, recyclable inks; and
  - (d) supporting our staff by providing information and access to training.
- 1.4 We will ensure that we adhere to good environmental practice across all aspects, and at all levels, of the organisation. We will comply with all environmental legislation and regulations applicable to our organisation and keep up to date with legislative and regulatory changes so that we operate responsibly.
- 1.5 Our aim is always to provide our services to our clients without compromising on our efforts to respect and protect the environment.
- 1.6 This policy is communicated to all employees and persons working on behalf of the organisation. We will keep our team informed of any changes to this

policy and our environmental management practices as they develop. We will train our team in these practices and encourage them to give feedback and suggestions for improvement to encourage group awareness and understanding of the environmental effects of our work.

1.7 An open, transparent policy available for our team, clients and suppliers is a solid foundation from which we can commit to continuously improve our effects on the environment.

1.8 This policy is also available on our website at [www.considercreative.co.uk](http://www.considercreative.co.uk).

## **2. WHO IS RESPONSIBLE FOR THIS POLICY?**

2.1 Our board of directors (the board) has overall responsibility for the effective operation of this policy. Day-to-day operational responsibility, including periodic review of this policy, has been delegated to Alistair Kelly.

2.2 If you have any questions about the content or application of this policy, you should contact Alistair Kelly for further information.

## **3. MONITORING AND REVIEW OF THIS POLICY**

3.1 This policy is to be reviewed annually by the board. Recommendations for change should be reported to the board.

3.2 We will continue to review the effectiveness of this policy to ensure it is achieving its objectives.

3.3 You are invited to comment on this policy and recommend ways in which it might be improved by contacting Alistair Kelly.